

KATHRYN HICKS

IMMERSIVE EXPERIENCE DESIGNER



EXPERIENCE

Founder & Art Director Creature Studio

Memphis, Tennessee 2022 - Present

- As Founder of Creature Studio, I lead a visionary team in VR, AR, and MR. With proven success, including HBO and Snap activations, we're primed to elevate your brand through immersive worlds.

Immersive Experience Designer St. Jude ALSAC

Memphis, Tennessee 2021 - 2023

- Planned, analyzed, and created visual solutions for communication problems in AR/VR/MR designs, demonstrating flexibility and multitasking skills.

AR Creator HBO + Snapchat *House of the Dragon* Custom Landmarker Lens - Mud Island Park

Memphis, Tennessee 2022

- Created a location-based augmented reality filter that works at the Memphis sign on Mud Island Park

Snap Inc. AR Creator Residency Program

Memphis, Tennessee 2020

- Worked on a cryptozoology AR project for an artist and developer program.

User Interface Designer & 3D Modeler Digital Precept

Memphis, Tennessee 2020 - 2021

- Created UI designs and 3D models for the asymmetric VR co-op platforming game *Mend*, an Oculus Launch Pad scholarship recipient.

AR / VR Designer, 3D Modeler, User Interface & Graphic Designer The Danse

Memphis, Tennessee 2018 - 2020

- Created 3D art assets, UI design work, and experiences for virtual & augmented reality content

Director, Art Director, Character Artist, Character Designer, Previsualization *Tall Tales of the Aeron Temple*

Savannah, Georgia 2016 - 2018

- Directed a VR animated film about a royal Sasquatch that unleashes an ancient evil.

Oculus Launch Pad 2017 Fellow

Menlo Park, California 2017

- Participated in a VR developer program

CONTACT



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www.gokatcreate.com



EDUCATION

Savannah College of Art and Design

MFA Animation

November 2017

University of Memphis

BFA Graphic Design, Minor Art History, Cum Laude

December 2013



SKILLS

Drawing / Painting / Photography / Adobe Illustrator / Adobe Photoshop / Adobe Indesign / Adobe After Effects CC / Adobe XD / Adobe Substance Painter / Adobe Medium / Adobe Modeler / Storyboard Pro / Unreal Engine / Unity / Headus UV Layout / Topogun / Maya / ZBrush / Cinema 4D / Blender / Lens Studio / Spark AR / TikTok Effect House / Spline 3D



ORGANIZATIONS

Savannah College of Art and Design Virtual Reality Student Meet-Up

Co-Founder and Animation Student Leader 2017

AAF Memphis - American Advertising Federation

Student Committee Board Member 2023



PUBLICATIONS

Edible Memphis Coffee Guide

(3D Illustration & Augmented Reality (AR))

- Contributed to Edible Memphis Coffee Issue with a coffee-themed 3D AR illustration, created using Blender, ZBrush, and Meta Spark AR, showcasing Memphis's vibrant coffee culture and my artistic abilities.

University of Memphis Magazine Fall 2013 Issue

Tiny Rooftops, Tiny Homes (Illustration)

- Illustrated *Tiny Rooftops, Tiny Homes* by Elizabeth Cameron.



AWARDS

TikTok Effect House

Dungeons & Dragons Effect Challenge 2022
Runner-up winner



CERTIFICATIONS

Snapchat AR Creator

Credential ID gokatcreate 2020 - present